

Economic Development (EcDev) Subcommittee Monthly Meeting Agenda

May 4, 2020 | 5:00-6:30 PM | Zoom Online

The purpose of the East Portland Action Plan (EPAP) Economic Development Subcommittee is to develop a strong business environment that strengthens existing businesses, promotes new businesses, and expands family wage jobs in East Portland

Agenda Facilitator: Katie Larsell; Notetaker:

- 1. 5:00 pm Getting started:**
 - a. Introductions

- 2. Next EPAP EcDev Meeting: Monday, June 1**
 - a. Who will be the next:
 - i. Facilitator:
 - ii. Notetaker:
 - iii. Food Gatherer:
 - iv. Present at next general meeting (May 27):

- 3. 5:25 Update on City Smart Growth -- JR**

- 4. 5:30 Jon Isaac, Portland Business Alliance-** Portland Business Alliance has traditionally been associated with Downtown Portland. However, the organization is changing and now has a report on East Multnomah county. I hope we end up with a conversation on EPAP and PBA working together.

- 5. 6:00 Connections: Subcommittee Continues Outreach-** who are the organizations, programs, individuals, etc. who have constituents and/or a stake in East Portland? How can we engage with them and work alongside them? Bring your ideas and contacts.

- 6. 6:15 b. PCEF Report - Gayle Palmer**
 - a. **6:25 Next Meeting. June 1 Meeting evaluation:** How did this meeting forward our goals? How was facilitation in terms of moving the meeting forward but allowing you to contribute. Anything else?

Economic Development Strategic Priorities 2020-2022

- Bring Workforce Development agencies and schools together to prepare the way for developing a clearinghouse and establishing the need for a comprehensive plan for workforce development in East Portland. (EC.4.3,EC.4.4)
- Advocate for the Equitable Infill and Redevelopment Program (EIRP). The EIRP gives homeowners the knowledge, contacts and strategies for redevelopment of their own property. This is a proactive response to the Residential Infill project. (EC.3.1,EC.3.2,HD.6.3,CM.1.4)
- Maintain a connection with Portland Clean Energy Fund because of their ability to provide workforce development and help to low income homeowners and small businesses.(HD.2.4,SN.1.5,EC.4.2)
- Advocate for a Quadrant Plan equivalent plan for East Portland. (Entire action plan supports this.)

Ec Dev Sub-committee Notes
April 6, 2020

Note Taker May 4th: Gayle Palmer

Report Back at EPAP meeting: Katie Larsell

Attendees: Katie Larsell, Surya Joshi, Gayle Palmer, Troels Adrian, Linda Bauer, Megan Kidd, Marie Scott, Thea Munchel, Justin Douglas, JR Lily, Leslie Lum

1) Impact of Corona Virus on Economic Development (Justin Douglas, Prosper Portland)

Prosper has never seen anything like this before. State could see unemployment of 30%. Will take a while before federal CARES act makes it to the City, so Prosper released funds sooner. Prosper activity since COVID-19:

- a) **\$150,000 to APANO** to deal with xenophobia, vandalism, etc prior to CV-19 to Jade District and Chinatown.
<https://www.apano.org/blog/2020/03/27/jade-district-and-old-town-chinatown-selection-committee-announce-small-business-grants/>
- b) \$2 million small business relief fund grants. Just finished reviewing applicants. Most businesses owned by POC or women. 30% East Portland. <https://prosperportland.us/portfolio-items/portland-small-business-relief-fund/>
- c) \$50,000 small business relief fund loans, opens later this week. Scroll down: <https://prosperportland.us/portfolio-items/portland-small-business-relief-fund/>
- d) Federal funds: <https://www.sba.gov/funding-programs/loans/coronavirus-relief-options>
- e) People are looking to OCF for more potential grants.

2) IRCO & Workforce Development- continued from March meeting (Surya Joshi, IRCO)

Over 33,000 people served in 2019. Workforce Development Department helps individuals enroll in short term occupational training, internships, and basic skills training leading to new career pathways.

- a) Youth Internships- SummerWorks, WEXY (year-round), C2C and Peer2Peer
- b) Prosper Portland funds Portland Economic Opportunities Program to support refugees and immigrants seeking to obtain career specific training and job placements. Program assists with job readiness training, career assistance, and helps participants get Certified Nursing Assistant training.
- c) Community Economic Opportunity project is a consortium with 5 other agencies including Human Solutions and El Programa Hispano. Focuses on assisting disadvantaged individuals obtain career track employment through career coaching, trainings, other resources. Rent assistance can

be offered to those in need. Survivors of domestic violence and members of communities of color receive priority status for this program.

- d) TechRise PDX bridges the gap in Portland's tech training and development to build diversity with homegrown talent pipeline. TechRise PDX focuses on assisting individuals obtain tech internships and apprenticeships, accelerated training, scholarships, or jobs.
- e) Refugee Career Pathways. Refugees with foreign credentials and professional experience can receive Career Coaching to understand the educational licensing requirements of their field. If licensing is an option, clients apply for recertification and possibly additional training.
- f) Immigrant Nurse Credentialing helps foreign trained nurses gain their Registered Nursing license in the US. Through a combination of classroom and clinical training prepares nurses for exam.
- g) Health Careers NW is a 5-year program focused on training and employment in healthcare occupations. IRCO is waiting to hear if the federal government will extend the program.
- h) Next Gen Program is career building program for low-income youth. Focus on in-demand careers- healthcare, construction, IT/Tech, Manufacturing. IT and healthcare positions have not lost their jobs.
- i) Next Gen Career Boost Program targets SNAP eligible young adults to prepare them in construction, health care, IT, and manufacturing careers.
- j) Community Works Project supports TANF clients. Partners with Human Solutions, SEI, Urban League, NAYA, El Programa Hispano. Works with people who have barriers such as childcare, criminal background, adequate training, stable housing, medical/behavioral health/disability
- k) WorkSource North/NorthEast helps affiliated partners with their workforce development programs.

QUESTIONS: how does this all fit together, do these programs benefit people in East? Gaps

Workforce Development

Worksystems – The local workforce development board, serving Multnomah and Washington Counties. We develop policies and design workforce development programs and services delivered through a network of local partners to help people get the skills, training and education they need to go to work or to advance in their careers. Our partners include employers, labor groups, government, community colleges, high schools, community-based and economic development organizations. Contacts: Andrew McGough amcgough@worksystems.org Kelly Haines khaines@worksystems.org

Bureau of Labor and Industries - Apprenticeship and Training Division, The division promotes apprenticeship in a variety of trades by working with business, labor, government and educational organizations to increase training and employment opportunities throughout the state. Apprenticeship is occupational training that includes on-the-job experience with classroom learning. The division registers occupational skills standards and agreements between apprentices and employers and works with local apprenticeship committees to ensure quality training and equal opportunity, especially for women and people of color, in technical craft jobs. Contact: Steve Simms, Steve.Simms@state.or.us

Constructing Hope - Pre-apprenticeship program focused on previously incarcerated people. Contact: Pat Daniels Patd@constructinghope

Immigrant Refugee Community Organization (IRCO) - Non-profit culturally specific organization that serves the African immigrant and refugee community of Oregon. Contacts: Jenny Bremner jennyb@irco.org Coi Vu coiv@irco.org, Anca Matica anca.matica@yahoo.com Alex Senai Riedlinger alex@irco.org

Oregon Tradeswomen - Oregon Tradeswomen is a nonprofit headquartered in NE Portland, providing apprenticeship and employment readiness training for women in the skilled trades. 30 years strong, Oregon Tradeswomen also provides technical assistance to industry partners to achieve EEO and Affirmative Action requirements in registered apprenticeship and employment, and advocates for strong public policy at the local, state and federal levels to ensure access, opportunity and equity for women and girls. Contact: Kelly Kupcak, kelly@tradeswomen.net

Portland YouthBuilders is a BOLI certified pre-apprenticeship program and a GED/High School Diploma program with strong relationships with apprenticeship in the construction industry. Contacts: Bill Kowalczyk bill.kowalczyk@pybpd.org Juli Michael juli.michael@pybpd.org

Verde - Verde serves communities by building environmental wealth through Social Enterprise, Outreach and Advocacy. Verde has brought new environmental investments to Portland's neighborhoods, involved community members in the planning and building

of these investments, and ensured that low-income people and people of color directly benefited from the investments. Contacts: Executive Director, Tony DeFalco, tonydefalco@verdenw.org Moonrose Doherty, oonrosedoherty@verdenw.org Oriana Magnera orianamagnera@verdenw.org Ricardo Moreno ricardomoreno@verdenw.org

Contractor Development Panel

National Association of Minority Contractors (NAMC) – NAMC-Oregon is the local affiliate of the National Association of Minority Contractors (NAMC), a trade association founded in 1969 to address the needs of minority contractors through advocacy
Contact: Nate McCoy, nate@namc-oregon.org

Micro Enterprise Solutions of Oregon (MESO) - We provide economic opportunities to underrepresented individual through, education, empowerment & entrepreneurship for the greater good of the community. Contacts: Felicia Wells-Thomas fwells@mesopdx.org, Nita Shah nshah@mesopdx.org