



East Portland Action Plan

6-Month Update: EPAP 2017 Strategic Priorities and Involuntary Displacement Prevention Recommendations

Operations Committee

The East Portland Action Plan (EPAP) Operations Committee has held one-on-one meetings with staff and: City of Portland Mayor Hales and Commissioners Fish, Fritz, Novick, and Saltzman. In each session, the following Strategic Priorities were explained and stressed:

- A.** Set a goal that East Portland attains parity with other parts of the city in public facilities and capital spending; encourage prioritization of projects in East Portland. *(EQ.1.4 and EQ.3.2)*
- B.** Institutionalize geographic mapping of City spending. *(EQ.1.1)*
- C.** Develop a Quadrant Plan for East Portland. *(EQ.1.4)*
- D.** Fund EPAP advocacy until the Action Plan is implemented: Advocate position, projects, and operations. *(EQ.1.5, EQ.3.1, CB.1.5, and CB.2.1)*

In addition:

- EPAP Operations met one-on-one staff and: Multnomah County Chair Kafoury and Commissioners McKeel, Shiprack, Smith, and Vega Pederson; and METRO Councilors Chase, Craddick, and Stacey to advocate for **A.** Set a goal that East Portland attains parity with other parts of the city in public facilities and capital spending; encourage prioritization of projects in East Portland Multnomah County.

- EPAP representative to the Planning and Sustainability Commission has advocated for **C**. Develop a Quadrant Plan for East Portland.
- EPAP representative to the Citywide Budget Committee has advocated for **B**. Institutionalize geographic mapping of City spending.

Civic Engagement Subcommittee

Strategic Priorities:

E. Engage ethnic communities in neighborhood activities; provide overhead funding for translation/language services to remove barriers and improve messaging and invitations. (CB.1.2)

1. Civic Engagement Subcommittee members Adriana Govea, Emily Larraga, and Natalia Sobolevskaya have represented EPAP on the City of Portland Office of Neighborhood Involvement (ONI) Budget Advisory Committee. With their active advocacy, ONI is requesting funding for translation, interpretation, and childcare as an “Add” package to the ONI budget request for fiscal year 2017 – 18.
2. Civic Engagement Subcommittee members have met with staff from the City of Portland Office of Equity and Human Rights to advocate for and provide input into development of a program to be provided by the City with overhead funding.
3. Civic Engagement Subcommittee and Operations Committee members have met with the Mayor and City Council members to advocate for overhead funding for interpretation, translation, childcare, and transit assistance.

F. Increase funding and technical assistance for organizations that desire to establish (two new ethnicity/languages every two years) or to strengthen existing ethnically-based Community Health Worker (CHW) programs. Establish racially and ethnically representative community oversight of Community Health Worker programming. (EC.4.4 and SN.6.2)

1. EPAP Civic Engagement Subcommittee members from the following racial/ethnic communities actively support the above Community Health Worker expansion priority: Latino/Hispanic/Mexican American, African American, African, Native American, Slavic, Iraqi, Zomi, Myanmar/Burmese, Chinese, Vietnamese and Tongan.
2. EPAP Civic Engagement Subcommittee had a series of meetings with Multnomah County Health Department, Multnomah County Health Department Capacitation Program, Oregon Community Health Worker Association, Oregon Community Health Worker Research and Education Consortium, and Oregon Public Health Institute. All of the above support the above Strategic Priority.

- 3.** EPAP Operations Committee members stressed this Priority when meeting with Multnomah County Chair Kafoury and Commissioners Smith, Stegmann, and Vega Pederson. Commissioner Smith requested more information and a specific proposal. The following was provided:

 - a.** In response to the Commissioner’s question: What is the fiscal need to expand the Community Health Worker program to address the following EPAP 2017 Strategic Priority set by the EPAP Civic Engagement Subcommittee?

\$100,000 will provide 1 FTE and operational costs for ethnic/language-specific curriculum development and two (2) culturally/language-specific 90-hour trainings for 25 people a year. This not only provides for more inclusive dissemination of health information and service, but the training has significant potential to lead to accreditation and living wage employment for those trained.
 - b.** The above proposal was also shared with Chair Kafoury and Commissioners Stegmann and Vega Pederson.
- 4.** The EPAP Civic Engagement Subcommittee encouraged the Oregon Public Health Institute BUILD program to pursue the integration of Community Health Workers in the project, and to encourage the integration of CHWs in the practice of their health industry partners. The BUILD project has hired two Community Health Workers to support the Powellhurst-Gilbert neighborhood-based project: the CHWs are bilingual with capacity in English, Spanish, and Vietnamese.

Economic Development (EcDev) Subcommittee

Strategic Priorities:

J. Connect East Portland residents to family-wage employment outside of the area by identifying and removing barriers, such as limited transportation options (EC.4.5 and T.1.2):

1. Began of advocacy to bring jobs to Columbia Corridor and worked with Corky Collier at Columbia Corridor (CC). Potentially EPAP can partner with Peter Hurley at PBOT and Corky Collier at Columbia Corridor to advocate for funds for this area. This past year, EPAP Operations have supplied advocacy efforts at every meeting with elected officials to increase N/S Service to the Columbia Corridor.
 - a. Advocated for and fostered development of new North-South line along 162nd Ave and got development moved up to March 2018.
 - b. TriMet public engagement expected to start in ~1 week regarding headways, peak hours, shelters, crosswalks.
 - c. Kem Marks is speaking with Corky to find collaboration for mutual targeted benefit for businesses along Columbia corridor and residents in E. Portland.
 - d. Kem is meeting with Ted Wheeler, Commissioner Vega Pederson, Commissioner Stegmann and City of Gresham to discuss transportation-related issues such as additional sidewalks, crosswalks related to 162nd line to make it a feasible travel option and garner support in drafting route. Working with community organizations (Rosewood and EPAP) to speak with TriMet about businesses along route, shift schedules, employee commute patterns.
2. Because of EPAP Ec Dev committee members' (and Planning & Sustainability Commissioner Andre Baugh's) advocacy efforts, City Council directed Portland Bureau of Transportation (PBOT), Portland Housing Bureau (PHB), Metro, and TriMet to establish a Memorandum Of Understanding (MOU) that includes addition of North/South bus service (N/S service) on 148th and/or 162nd Avenues. The MOU is slated to be signed by June 15, 2017.
3. EPAP will explore advocacy for Transportation Demand Management (TOD) funds.

K. Maximize East Portland's economic benefits from public projects. (E.C.1.4, EC.2.3, EC.4.2, CM.1.2, CM.1.3, CM.2.3, and CM.2.7)

1. EPAP members reviewed Metropolitan Alliance for Workforce Equity (MAWE's) Community Benefits Agreement (CBA) report and on September 27th and advocated to City Council to support MAWE's CBA model. EPAP Operations has advocated to City Council members to adopt the CBA model and has met with pushback from some Council members.
2. EPAP advocated on two East Portland Parks projects that resulted in a Community Benefits Plan that includes a local hiring. Both parks monthly project check-ins occur at EPAP's office.
3. EPAP Ec Dev & Housing Subcommittee reviewed and provided in-depth input via letter and track changes to the City of Portland Office of Equity's "Community Equity & Inclusion Plan" that deals with Community Benefits.
4. We reviewed City of Portland Office of Equity and Community Equity and Inclusion Plan (CEIP) and submitted feedback with each specific section.
5. Kem will be on the Community Advisory Committee for Division Bus Rapid Transit project. Will advocated for local hiring, using local businesses and Community Benefit applications.

L. Promote catalyst workforce development projects in East Portland; partner with the Neighborhood Prosperity Initiatives (NIPs) and other urban renewal and economic development efforts to bring living wage jobs to East Portland. (EC.4.2, EC.4.4, CM.1.2-.3, and CM.2.7)

1. Portland Development Commission (PDC) submitted a narrative of each NPI's annual updates. Lori explained that while those documents are fine, the NPIs are planning a presentation at February's EPAP meeting
2. EPAP has had representation on the Gateway Discovery Park project, which includes a Mixed Use/Income complex with retail on the ground floor and mixed income housing on the top floors. The contractor is requesting additional Tax Increment Finance (TIF) funds for the project.
3. NPIs and Main Streets have developed a unified advocacy strategy for elected officials. The strategy is designed to bring sustainability to our organizations through additional funding and an increased sphere of influence among City, County & Metro bureaus and programs. For example, we are collectively looking for ways to trigger that System Development Charge (SDC) fees in developments in NPI areas stay in the area of the developments, such as recently occurred in Cully.
4. EPAP has continued to advocate for the need to stop remonstrance, which exempts developers from putting in sidewalks on new

developments because there are no sidewalks surrounding it and supposedly charging them later, but this never happens). SDC funds tend to be used for infill sidewalks but not extensive sidewalk projects. Getting this infill enhances walkability to local business districts.

5. Oregon Solutions is involved with Lents job creation project linked with the Lents Flood Plan. There is a large risk of displacement due to cost of flood insurance. There is a floodplain that has potential to bring employment by developing land to bring jobs to the area. It will take 1-2 years to develop a 10 - 20-year plan for the area.

M. Establish the “Gateway Education/Economic Development Center.” (EC.2.3, EC.4.1-.4, L.3.2, L.6.3, CM.1.2-.4, CM.2.4, and CM.2.7)

1. At the December 2nd EPAP general meeting, Mayor Ted Wheeler was speaking about the need for “upstream” types of programming that were identical to what the Gateway Education/Economic Development Center (GEEDC) will provide. Hongsa Chanthavong verbally advocated to the Mayor for the GEEDC and EPAP provided copies of the GEEDC paper and feasibility study to Mayor Wheeler’s staff during the meeting and emailed it following the meeting. This priority has also been a focus of advocacy issues when meeting with elected officials. Lore has connected with the original advocacy group about the potential for moving this project forward with the new Mayor.
2. We will talk with Commissioner Saltzman office, in charge of transportation, and present our position on Gateway Education/Economic Development Center and how the projects intersect with the Gateway Transit Center.

Involuntary Displacement Prevention Recommendations:

1. Living Wage Provisions:
 - a. Gateway Education/Economic Development Center.
 - b. Jade advocate for \$15/hr. livable wage and ask local business to do same. EPAP advocates for similar \$13/hr. wage.
2. Local hiring:
 - a. See “K” above for Community Benefit Agreement (CBA) advocacy.
3. Minority contracting:

- a. See “K” above for Community Benefit Agreement (CBA) advocacy.
 - 4. Commercial Stabilization and Commercial Rent Stabilization:
 - a. Rosewood is doing an appreciative inquiry and will survey electeds, businesses and community members to assess what is useful tools for stabilization.
 - b. Lore spoke about a grant submitted to EPAP for a Slavic business event with hopes of eventually developing a business association similar to work that Mr. Hongsa did with Lao businesses. Not chosen for EPAP funding, but Lore forwarded to Commissioner Nick Fish’s office to encourage them to advocate for Venture Portland expansion of service to language and cultural-specific communities, much like is done by the Office of Neighborhood Involvement with the Diversity Community Leadership program.
 - c. Jade also has a seminar planned in the next couple of months to encourage businesses to enter long term leases vs. current word-of-mouth arrangements.
 - 5. Community Reinvestment Act: Take advantage of hospital and banks requirements for community reinvestments
 - a. EPAP Civic Engagement Subcommittee is meeting with Oregon Public Health Institute staff to advocate for investment in training Community Health Workers in additional language and cultural- specific ways. OPHI is currently convening health industry representatives and addressing this with their BUILD project targeting Powellhurst Gilbert.
 - 6. Transit Oriented Development (TOD):
 - a. Kem is working with Metro bringing more TOD dollars to East Portland.
 - b. Jade is working to coordinate people from East Portland to fill affordable housing units for the Jade APANO Multicultural Space redevelopment (JAMS).
 - 7. Community Benefit Agreements:
 - a. See “K” above for Community Benefit Agreement (CBA) advocacy.
 - b. Advocacy for inclusion in all municipal funded developments in East Portland – to include local and minority and women hiring and procurement. Soon to address the Port of Portland.

Housing Subcommittee

Strategic Priorities:

- 1. N: Establish policy and practice that balances regional affordable and American Disabilities Act (ADA) accessible housing supply and promotes fair share across Portland.**
 - a. Advocacy for Inclusionary zoning program in Portland – Testified at City Council and wrote letters of support which were sent to Council.
 - b. Committee members also met with Metro Commissioners Stacey, Craddick and Chase and discussed spreading affordability across region.
 - c. Supported Housing bond and committee plans to advocated for EP to receive fair share and equity. Will advocate for 26% be spent in EP. 2 members of committee have applied to serve on oversight committee.
 - d. Budgeting mapping white papers was completed and we will use it to advocate for equity in funding for affordable housing in EP.
 - e. At the February meeting met with legislators representing EP to discuss what housing legislation was being introduced and how best for the committee to advocate.

- 2. Strategic Priority O: Increase opportunities for sustainable moderate income and minority home ownership.**
 - a. Partners of Affordable Homeownership which include Habitat for Humanity, Proud Ground, African American Alliance for Homeownership, and Hacienda CDC joined the Housing Subcommittee to provide direction on homeownership advocacy. They presented a proposal for advocacy points at the February meeting, which the committee approved by full consensus.
 - b. Next steps: Seeking consensus from the general EPAP and working with Homeownership partners to advocate homeownership opportunities for moderate, low-income, and people of color.

- 3. Strategic Priority P: Fund a housing rehabilitation program for East Portland to improve the safety, appearance, and**

affordability of existing housing stock. Involve the East Portland Action Plan Housing Subcommittee in the development of the program.

- a. Housing Rehabilitation program – the committee worked on the rehabilitation program details with Portland Housing Bureau (PHB). We are waiting for the final draft of the program.
- b. Next step will be to obtain draft proposal and to advocate for continued funding and implementation of the program.

Involuntary Displacement Prevention Recommendations:

1. Rent Stabilization and Just Cause Eviction (JCE), Code Enforcement, and Renter Education

- a. Frieda went to Salem to promote both items with various legislators.
- b. Committee members met with municipal governments to discuss strategies and displacement tools: City, County, and Metro.
- c. February meeting included legislators to discuss how to help advocate for these legislative items.
- d. Frieda and Kem went to Representatives Reardon and Fernandez and Senator Monroe's Town Hall to advocate for lifting ban on Rent Control and implementing Just Cause eviction. Teresa advocated at Rep. Keny-Guyer and Senator Dembrow's Town Hall.
- e. Next steps: work with the City to promote rent stabilization and tenant protections.

We actively advocated for the following at meetings with City, County and Metro elected officials:

1. Community Benefits Agreement (CBA)

- a. See Strategic Priority "K" above for Economic Development Community Benefit Agreement (CBA) advocacy.

2. Anti-Displacement Impact Analysis

3. Housing Acquisition Rehabilitation to Insure Affordability:

- a. See Strategic Priority "P" #3 above.

4. No Net Loss (John said the City needs renter inventory before you can enforce the current No Net Loss ordinances. Frieda said Mayor Wheeler and Director Creager plan to develop such a registration.)

5. Broadening Homeownership and Cooperative Ownership:

- a. See Strategic Priority "O" #2 above.

6. Owner-Occupied Homeownership Retention for People with Low-Income:

- a. We advocated with Multnomah County Commissioner Smith to educate Multnomah County staff cross department who work with seniors as to current programs available to assist them in keeping in their homes.

7. Inclusionary Zoning (IZ):

- a. See Strategic Priority “N” #1 above.
- b. We provided testimony to City Council for support of IZ program in Portland.

PARKS

Strategic Priorities:

Q. Implement existing Park master plans: Parklane and Clatsop Butte. (P.2.1, P.2.2, P.2.5, and P.2.7)

1. Commissioner Fritz announced that \$6 million of Systems Development Charge (SDC) funds have been allocated to begin implementing the Parklane Master Plan.

S. Complete planning/design work for Gateway Green park. (P4.4)

1. Friends of Gateway Green (FoGG) wrapped up its capital campaign in 2016 with a crowdfunding campaign that raised more than \$100,000. While FoGG wasn't able to raise the full \$2 million required to get the entire \$1 million Metro NIN Capital grant, PP&R committed \$2 million of SDC funds to Gateway Green, assuring that the full Metro grant is awarded. PP&R & FoGG negotiated an agreement with Metro for the park to be constructed in phases over a period of four years (instead of three), starting with the construction by FoGG of several off-road bike features. FoGG started construction in Oct 2016, using the funds raised in the crowdfunding campaign plus several foundation grants. In the meantime, PP&R (working closely with FoGG) will engage the public in the final design process which will lead to final engineering drawings. PP&R will take responsibility for the rest of the construction starting in July 2017.

TRANSPORTATION

Strategic Priorities:

G. Fully Fund East Portland In Motion:

1. We are working on a detailed analysis of projects PBOT has completed to date. This analysis will allow EPLUTC to determine which projects are completed, partially complete, scheduled for implementation, proposed for inclusion in a funding source or simply not funded or scheduled to be considered for funding and implementation. We must determine the advocacy priority and potential EPIM II projects and the various funding sources.

H. Fund Outer Powell Conceptual Design Plan:

1. There currently a project in design for that portion of Powell from 122nd to 136th. However, there is still an issue with the design of the proposed ODOT solution. Further, we are continuing to work to get other segments of Powell funded. We need EPAP members to advocate now with PBOT to move this concept to a Tiger Grant proposal with ODOT.

I. Prioritize East Portland Pedestrian Projects

1. Due to the unfortunate designation as a high crash corridor, East Portland continues to have more pedestrian fatalities. Speed camera are scheduled for installation on 122nd, Division, Halsey and Foster in 2017. Further, additional red-light cameras are also being installed, along with more frequent rapid flashing beacon (RFB) crossings, and crossing enforcement action by the Portland Police Bureau. Coupled with work on additional bikeways, there will be continued emphasis on pedestrian crossings.

EAST PORTLAND ACTION PLAN

www.eastportlandactionplan.org

East Portland Neighborhood Office 1017 NE 117th Ave. Portland, OR 97220
503.823.4035 or lore.wintergreen@portlandoregon.gov